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Mountain West *M&A Quarterly Update* 

Second Quarter 2021

#### Mountain West M&A Update

Second Quarter 2021

# Mountain West M&A Activity Ramping Up Throughout the Spring With Impending Capital Gains Rate Hike

Q1-21 M&A volume was the highest it has been in two years as the rebound from COVID-19 continues; business owners seek exit options to avoid the negative impact of the capital gains rate hike that is expected with Biden – Bridgepoint expects this to further increase M&A activity

## Economic Outlook by State

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- Colorado As COVID-19 has hurt the leisure and hospitality industry, H2 2021 projections predict that transportation and utilities will experience the most growth
- Idaho After hitting an unemployment high of 10.3% during the pandemic, average unemployment in Idaho is projected to drop to 8% for 2021
- Montana Due to COVID-19, the state missed its large revenue season driven by tourism. The economy is expected to ramp up in Q2 as vaccines are fully distributed and cash inflows from the next busy season allow for full recovery in majority industries
- Utah Utah weathered the pandemic very well, ending 2020 with positive job growth. Retail and construction are expected to rise throughout the rest of 2021
- Wyoming Wyoming's 2021 economic outlook was ranked 2nd overall as the state weathered COVID-19 nicely and looks to capitalize in growth

# Recent Mountain West Q1-21 M&A Transactions

#### Communication Services - Colorado

Magnite



**On February 5, 2021** Magnite announced that they acquired Denver-based SpotX.

"Acquiring SpotX positions us to become the world's largest, independent source of highly-coveted CTV and video inventory. Two-thirds of our revenue is now concentrated in the fastestgrowing segments of the market, and as linear TV dollars move to CTV, the greatest opportunity is still ahead of us." - Michael Barrett, President & CEO, Magnite

Information Technology - Idaho





**On January 8, 2021** Equifax announced that it has acquired Boisebased Kount, a provider of Al-driven fraud prevention solutions.

"The combination of Kount solutions with Equifax differentiated data assets and cloud capabilities will enable us to quickly take advantage of new fraud prevention and digital identity offerings to deliver for our customers and drive Equifax growth." – Mark Begor, CEO, Equifax

### Mountain West M&A Trends



#### **M&A Deal Activity**

246 transactions closed in Ql 2021, up from 230 in Q4 2020. We expect overall M&A activity in the Mountain West region to continue to increase over the course of 2021



#### Industry Activity

Information Technology continues to drive deal volume in 2021, accounting for 20.2% of activity with Industrials close behind at 15.9% of deal volume



#### **Middle Market Trends**

Colorado and Utah continue to drive deal volume in the Mountain West region – Colorado accounted for 63% of targets and 65.2% of buyers in Q1; Utah followed with 19.3% of targets and 23.2% of buyers

The Rocky Mountain region continues to drive M&A and financing transactions, with the bulk of activity in the Colorado market. Bridgepoint expects this activity to continue with particular momentum in the IT Services, Industrial and Consumer verticals. An unprecedented credit market continues to bolster valuations throughout the Rocky Mountain West and we expect momentum to continue well into Q4 2021."

- Bryan Wallace, Managing Director Bridgepoint Investment Banking

# Q1-21 Mountain West M&A By State



Mountain West Targets

	119
Montana	5
Wyoming	5
Idaho	11
Utah	23
Colorado	75

#### **Mountain West Buyers**

	138
Montana	3
Wyoming	3
Idaho	10
Utah	32
Colorado	90

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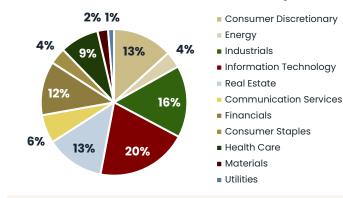
#### Selected Mountain West Q1-21 M&A Transaction Statistics

#### Mountain West M&A Volume By Quarter



#### **Rolling 3-Year Median PE Buyout Multiples**





The Mountain West market continues to see a recovery in M&A activity as the vaccine rolls out throughout the region. Deal flow has returned to pre-pandemic levels, with activity at its highest since Q2-2019

Q1-21 Mountain West M&A Volume By Sector

- Recovery in M&A activity occurred throughout the year, so look for multiples to stay strong in certain industries that remain at the forefront of M&A activity; select sectors include information technology services, industrials, healthcare and consumer discretionary
- The pandemic has tightened the amount of money in private equity, but look for the same type of business model vintage funds used in 2009 to occur in the back end of 2021 as some funds look to quickly allocate capital during this period

# Recent Mountain West Q1-21 M&A Transactions

Announced	Target	Target Location	Buyer	Buyer Location	Target Sector
03/31/2021	Energy Acuity, LLC	Colorado	Enverus	Texas	Information Technology
03/31/2021	MyBuilder Limited	Greater London	Angi Inc. (NasdaqGS:ANGI)	Colorado	Communication Services
03/31/2021	Loss Run Pro, LLC	Montana	K2 Insurance Services, LLC	California	Information Technology
03/30/2021	Advanced Asset Management, LLC	Idaho	Atlas Real Estate Group, LLC	Colorado	Real Estate
03/30/2021	Cascadia Custom Molding	Idaho	Blue Point Capital Partners, LLC; RITUS Corporation	Blue Point Capital Partners, LLC (Ohio); RITUS Corporation (Wisconsin)	Materials
03/30/2021	Wall Street Insurance, Inc.	Colorado	High Street Insurance Partners, Inc.	Michigan	Financials
03/30/2021	Seasoned Development, LLC	Colorado	CrowdOut Capital LLC	Texas	Consumer Discretionary
03/30/2021	Spinnaker Management Group, LLC	Texas	SCA, LLC	Colorado	Industrials
03/29/2021	United Construction Products, Inc.	Colorado	Fibergrate Composite Structures, Inc.	Texas	Industrials
03/25/2021	Purple Insurance, LLC	Florida	Salty Dot, Inc.	Utah	Information Technology
03/25/2021	Prime Government Solutions, LLC	Utah	Rock Solid Technologies, Inc.	Puerto Rico	Information Technology
03/24/2021	Yaguara, Inc	Colorado	Chord	New York	Information Technology
03/23/2021	R&R Benefits/Risk Management, LLC	Indiana	Arthur J. Gallagher & Co. (NYSE:AJG)	Illinois	Financials
03/23/2021	Convercent, Inc.	Colorado	OneTrust, LLC.	Georgia	Information Technology $3$

Sources: S&P Capital IQ, Pitchbook Data, MarketWatch

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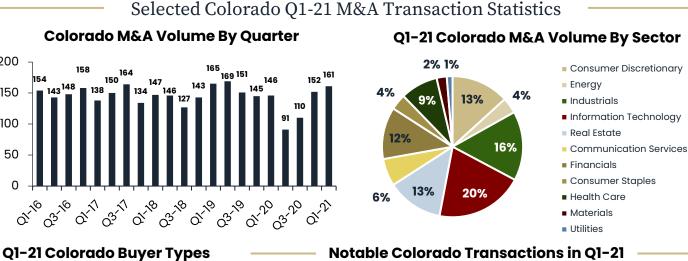
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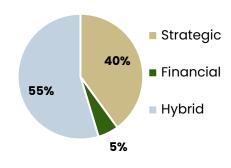
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#### Colorado M&A Update

Second Ouarter 2021





illec avtex > On March 1, 2021 Eaglewood-based TTEC Digital announced that they have acquired Avtex Solutions Holdings.

**Consulting Services** 

"This acquisition will be transformational for TTEC and will expand our position as the global go-to-partner for holistic, cloud-based customer experience solutions." – Ken Tuchman, Chairman and CEO, TTEC Digital

### Energy ener PLUS



On January 25, 2021 Denver-based EnerPlus Corporation announced that they have acquired Bruin E&P HoldCo.

"Bruin's assets are highly complementary to our existing tier I position in the Bakken and will enable us to accelerate free cash flow growth and further support our focus on providing long term sustainable shareholder returns." - Ian C. Dundas, President and CEO, Enerplus

#### Recent Colorado Q1-21 M&A Transactions

Announced	Target	Target Location	Buyer	<b>Buyer Location</b>	Target Sector
03/31/2021	Energy Acuity, LLC	Colorado	Enverus	Texas	Information Technology
03/31/2021	MyBuilder Limited	Greater London	Angi Inc. (NasdaqGS:ANGI)	Colorado	Communication Services
03/30/2021	Advanced Asset Management, LLC	Idaho	Atlas Real Estate Group, LLC	Colorado	Real Estate
03/30/2021	Wall Street Insurance, Inc.	Colorado	High Street Insurance Partners, Inc.	Michigan	Financials
03/30/2021	Seasoned Development, LLC	Colorado	CrowdOut Capital, LLC	Texas	Consumer Discretionary
03/30/2021	Spinnaker Management Group, LLC	Texas	SCA, LLC	Colorado	Industrials
03/29/2021	United Construction Products, Inc.	Colorado	Fibergrate Composite Structures, Inc.	Texas	Industrials
03/24/2021	Yaguara, Inc	Colorado	Chord	New York	Information Technology
03/23/2021	Convercent, Inc.	Colorado	OneTrust, LLC.	Georgia	Information Technology
03/23/2021	Cloud Elements, Inc.	Colorado	UiPath Inc. (NYSE:PATH)	New York	Information Technology
03/22/2021	Agron, LLC	Colorado	GrowGeneration Corp. (NasdagCM:GRWG)	Colorado	Consumer Discretionary
03/18/2021	Superior Pipeline Services, Inc.	Texas	Peak Utility Services Group, Inc.	Colorado	Industrials
03/18/2021	Devetry, LLC	Colorado	Dept Holding B.V.	Noord-Holland	Information Technology
03/17/2021	Aquarius Hydroponics, Inc.	Massachusetts	GrowGeneration Corp. (NasdaqCM:GRWG)	Colorado	Consumer Discretionary

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Selected Utah Q1-21 M&A Transaction Statistics **Utah M&A Volume By Quarter** Q1-21 Utah M&A Volume By Sector 70 64 2% 1% Consumer Discretionary 62 62 61 58 55 60 Energy 46 <sup>49</sup> 49 4% 13% Industrials 50 9% Information Technology 40 Real Estate 30 12% 16% Communication Services 20 Financials 10 Consumer Staples 0 6% 13% 20% Health Care 0,10 Materials Utilities Q1-21 Utah Buyer Types Notable Utah Transactions in Q1-21 Information Technology Industrials CITRIALS Larkin CenExel <u>⊹tru=Cut</u> llC Industries Strategic On March 9, 2021 Salt Lake City-based On March 1, 2021 Salt Lake City-based Tru-CenExel announced that they have Cut, LLC announced that they have 26% acquired CITrials. acquired Larkin Industries. Financial "This addition expands our capacity in CNS "For more than 40 years, Larkin Industries research and will provide our customers has been producing complex and high-59% 15% with faster enrollment and quality results. quality print finishing services, and we look Hybrid CITrials and CenExel share a common forward to investing in and continuing passion to infuse consistent methodology, their tradition of exceptional customer training, and data quality metrics in our service." - Rich Allen, General Manager, studies." - Tom Warle, CEO, CenExel Tru-Cut, LLC

### Recent Utah Q1-21 M&A Transactions

Announced	Target	<b>Target Location</b>	Buyer	<b>Buyer Location</b>	Target Sector
03/25/2021	Purple Insurance, LLC	Florida	Salty Dot, Inc.	Utah	Information Technology
03/25/2021	Prime Government Solutions, LLC	Utah	Rock Solid Technologies, Inc.	Puerto Rico	Information Technology
03/19/2021	The Game Agency, LLC	Connecticut	eLearning Brothers, LLC	Utah	Communication Services
03/19/2021	Quality Container, LLC	Utah	The Cary Company	Illinois	Industrials
03/18/2021	Chorus Communications, Inc.	Pennsylvania	Telarus Inc.	Utah	Information Technology
03/12/2021	Modento Inc.	Texas	Dental Intelligence, Inc.	Utah	Health Care
03/11/2021	Viridian Sciences, Inc.	Utah	Akerna Corp. (NasdaqCM:KERN)	Colorado	Information Technology
03/11/2021	Behling Insurance Agency Inc.	Utah	Alera Group, Inc.	Illinois	Financials

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Utah is back to work at pre-COVID levels. We are seeing a pickup in M&A activity and expect this to continue for 2021 and 2022.

- Chad Gardiner, Director - Bridgepoint Investment Banking

# Bridgepoint Executive Summary

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INVESTMENT BANKING

- Market-leading boutique investment bank providing M&A and capital raising advisory solutions – dedicated team serving the Mountain West region
- 274+ years cumulative investment banking experience spanning 218 transactions
- \$121+ billion of M&A, capital raising, corporate finance and M&A transaction advisory service experience
- 97 completed M&A assignments spanning more than \$36 billion in transactions
- 121 completed corporate finance transactions, raising more than \$85 billion in capital



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In order to offer securities-related Investment Banking Services discussed herein, to include M&A and institutional capital raising, certain representatives of Bridgepoint Investment Banking are registered representatives of M&A Securities Group, Inc., an unaffiliated broker-dealer and member FINRA/SIPC. This entity is not affiliated or associated with, authorized or sponsored by Bridgepoint Advisers Limited.